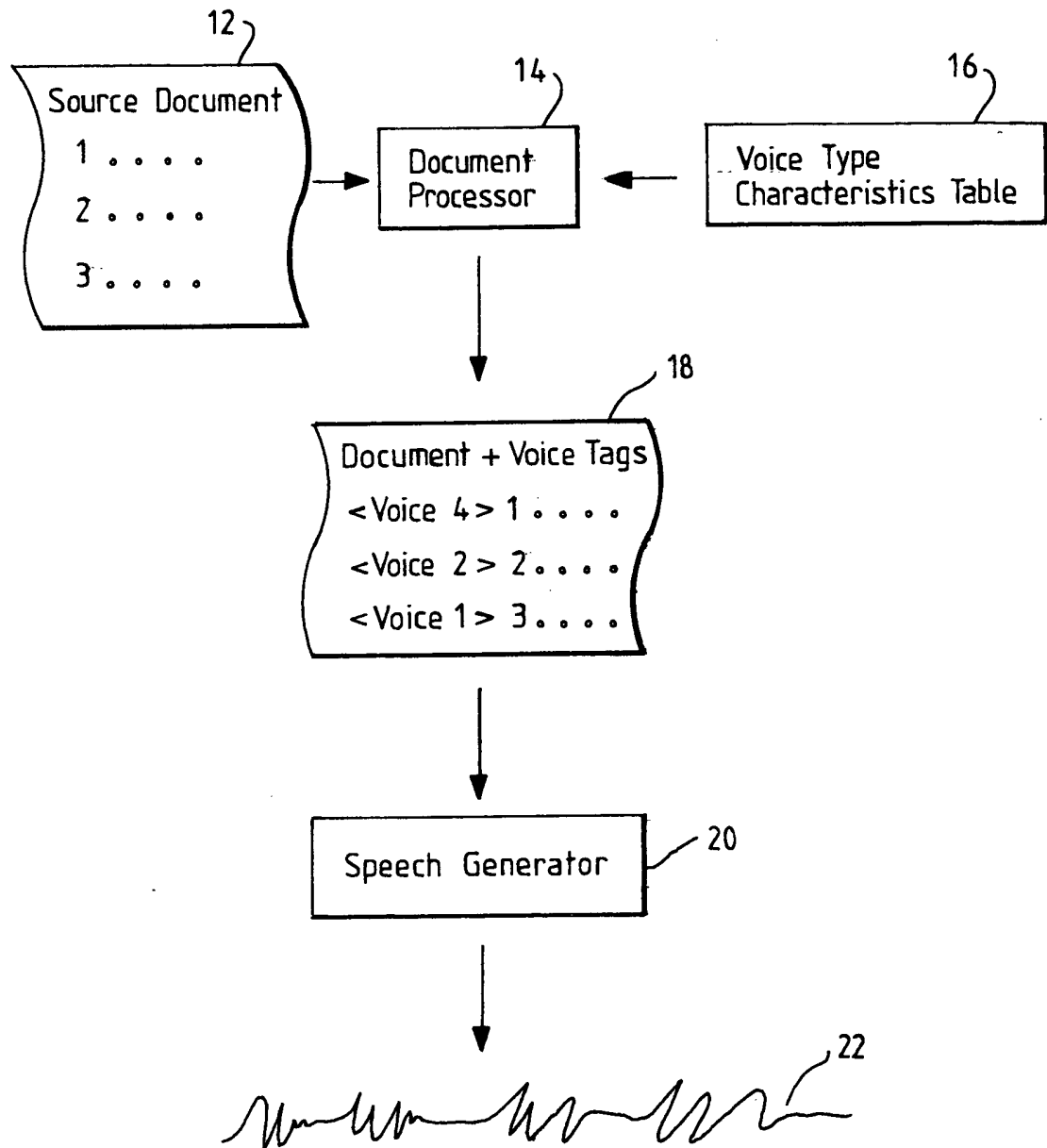


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FIG. 1

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My web page <u>24</u>	
Advert <u>26A</u>	
nuts.com	
Buy, buy, buy - everything must go	
Local News <u>28</u>	
<p>An announcement was made yesterday by the government. "Our commitment to the people of this area," the politician announced, "has increased in real terms over the last year." A spokesman for the opposition denied this. "Nonsense," he said.</p>	
Email <u>30</u>	
Sender	Title
John	Happy Birthday
Jill	Sad news
Advert <u>26B</u>	
nuts.com	
Only two more days to go	

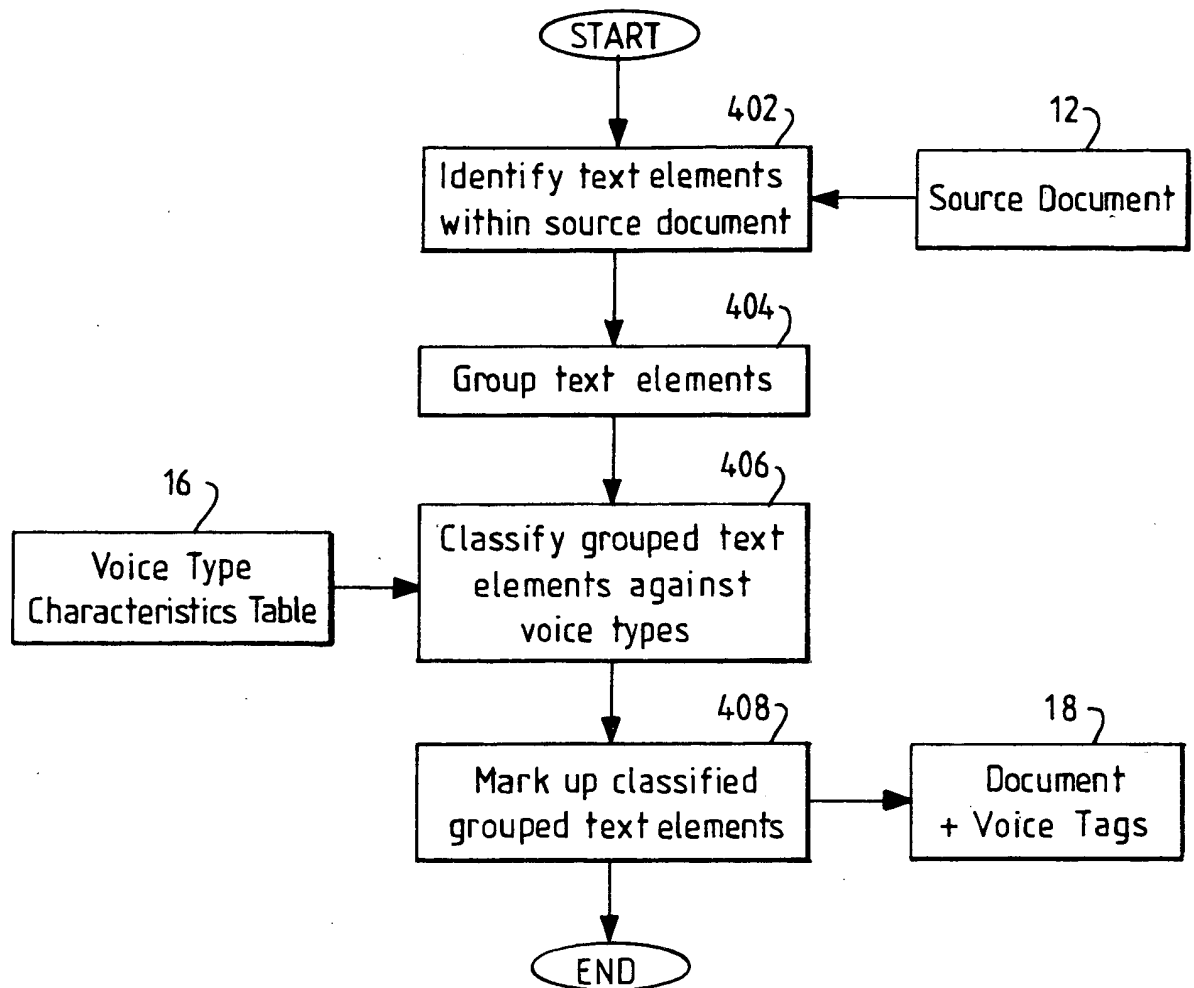
FIG. 2

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Voice Type Indicator <u>32</u>	Voice Type Characteristics <u>34</u>
1	Neutral, authoritative, formal, news reader
2	Informal, friendly
3	Enthusiastic, advertiser
4	Politician

FIG. 3

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FIG. 4

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Text Elements	<Voice Type >
Local News An announcement was made yesterday by the government. the minister announced, A spokesman for the opposition denied this.	Neutral, authoritative, formal <Voice 1 >
"Our commitment to the people of this area has increased in real terms"	Politician <Voice 4 >
"Nonsense"	Neutral, authoritative, formal <Voice 1* >
John Happy Birthday Jill Sad News	Informal <Voice 2 >
Buy, buy, buy – everything must go Only two more days to go	Enthusiastic <Voice 3 >

FIG. 5

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My web page <u>24</u>	
Advert <u>26 A</u>	
nuts.com	
<Voice 3> Buy, buy, buy - everything must go	
Local News <u>28</u>	
<Voice 1> An announcement was made yesterday by the government.	
<Voice 4> "Our commitment to the people of this area," <Voice 1> the politician announced, <Voice 4> "has increased in real terms over the last year."	
<Voice 1> A spokesman for the opposition denied this.	
<Voice 1*> "Nonsense," <Voice 1> he said	
Email <u>30</u>	
Sender	Title
<Voice 2> John	Happy Birthday
Jill	Sad news
Advert <u>26 B</u>	
nuts.com	
<Voice 3> Only two more days to go	

FIG. 6